



## Mind Your Mouth Campaign

### Multiple locations throughout Washington

#### Program Overview

The Mind Your Mouth campaign, established in 2011, is based in the state of Washington. The Washington Dental Service Foundation runs the campaign. The foundation, with the help of partners, uses a variety of dissemination techniques, such as local media, direct mailings, and teleconferences, to provide oral health education on dry mouth. For example, the program sent an educational mailer to approximately 400,000 low-income households that included a coupon for dry mouth products. It also hosted an educational teleconference that had 14,000 attendees. The campaign targets older adults, caregivers, pharmacists, and providers who treat older adults.

#### Program Contact Information

Program Website: <http://seniorsoralhealth.org/>



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#### Program Features

Note: A checked box below indicates an existing program feature.

Age	Service Delivery Model	Dental and Oral Health Services
<input type="checkbox"/> 0-17 (Children and Youth) <input type="checkbox"/> 18-60 (Adult) <input checked="" type="checkbox"/> 60+ (Older Adult)	<input type="checkbox"/> Dental clinic model (e.g. permanent setting) <input type="checkbox"/> Mobile-portable model <input type="checkbox"/> Eligibility and enrollment model (e.g. referrals, care coordination) <input type="checkbox"/> Virtual model (e.g. telehealth) <input type="checkbox"/> Event-based model <input checked="" type="checkbox"/> Outreach and education model	<input type="checkbox"/> Emergency services <input type="checkbox"/> Basic services <input type="checkbox"/> Screenings <input type="checkbox"/> Cleanings <input type="checkbox"/> Fluoride varnish <input type="checkbox"/> Sealants <input type="checkbox"/> X-rays <input type="checkbox"/> Comprehensive services <input type="checkbox"/> Fillings <input type="checkbox"/> Scaling/root planing <input type="checkbox"/> Extractions <input type="checkbox"/> Oral surgery <input type="checkbox"/> Root canals <input type="checkbox"/> Dentures, partials, relines, repairs <input type="checkbox"/> Crowns <input type="checkbox"/> Bridges <input type="checkbox"/> Orthodontics
Specific Populations	Staffing	Other Program Services
<input type="checkbox"/> Homeless individuals <input type="checkbox"/> Individuals with intellectual and/or developmental disabilities <input type="checkbox"/> Individuals with physical disabilities <input type="checkbox"/> Individuals with specific or complex medical conditions <input type="checkbox"/> Individuals with low income <input type="checkbox"/> Individuals with no dental insurance <input type="checkbox"/> Individuals with Medicaid <input type="checkbox"/> Veterans <input type="checkbox"/> Refugees/immigrants	<input type="checkbox"/> Dentist <input type="checkbox"/> Dental hygienist <input type="checkbox"/> Dental therapist <input type="checkbox"/> Dental assistant <input type="checkbox"/> Dental/dental hygiene students <input type="checkbox"/> Nursing staff <input type="checkbox"/> Community health workers <input type="checkbox"/> Non-dental clinical staff <input type="checkbox"/> Non-clinical staff	<input type="checkbox"/> Referrals to dental and oral health services <input type="checkbox"/> Care coordination/care management <input checked="" type="checkbox"/> Patient education <input checked="" type="checkbox"/> Caregiver education <input checked="" type="checkbox"/> Provider education <input type="checkbox"/> Advocacy/coalition
Geography	Payment for Care	Integration with Services
<input checked="" type="checkbox"/> Rural <input checked="" type="checkbox"/> Urban	<input type="checkbox"/> Medicaid <input checked="" type="checkbox"/> No charge to client <input type="checkbox"/> Sliding fee scale <input type="checkbox"/> Out of pocket <input type="checkbox"/> Commercial dental insurance	<input type="checkbox"/> Medical services <input type="checkbox"/> Behavioral health services <input type="checkbox"/> Vision services <input type="checkbox"/> Pharmacy services <input type="checkbox"/> Transportation services <input type="checkbox"/> Translation services <input type="checkbox"/> Nutrition services
Service Delivery Setting	Program Funding	
<input type="checkbox"/> Hospital <input type="checkbox"/> Dental school <input type="checkbox"/> Community/safety net clinic <input type="checkbox"/> Private dental office <input type="checkbox"/> Long-term care facility <input type="checkbox"/> Senior center/community center <input type="checkbox"/> Private residence <input type="checkbox"/> Fairgrounds/stadium/parking lot <input type="checkbox"/> Church <input type="checkbox"/> School <input type="checkbox"/> Homeless shelter <input type="checkbox"/> Public housing	<input checked="" type="checkbox"/> Foundation/organization grant <input type="checkbox"/> Public funding (e.g. local, state, federal) <input type="checkbox"/> Private donations (e.g. individuals, businesses)	

This profile was prepared using publicly available information. Date of last update: March 2016